

SOCIAL RESPONSIBILITY. COMMUNITY SERVICE. PHILANTHROPY.

USBGFOUNDATION.ORG FOUNDATION@USBG.ORG

OUR MISSION

THE USBG NATIONAL CHARITY FOUNDATION'S MISSION IS TO ADVANCE THE LIFELONG STABILITY & WELLBEING OF SERVICE INDUSTRY PROFESSIONALS THROUGH EDUCATION & CHARITABLE ACTIVITIES.



OUR STORY

THE USBG NATIONAL CHARITY FOUNDATION WAS SPARKED INTO BEING WHEN A UNITED STATES BARTENDERS' GUILD MEMBER DARED TO ASK "HOW DO I GET OUT OF THIS INDUSTRY ALIVE, WITH MY HEALTH, A LITTLE MONEY, AND MY SANITY INTACT?"

SHAKEN BY THIS CANDID OUTLOOK ON OUR INDUSTRY, WE COMMITTED THE FOUNDATION TO SOLVING THIS POIGNANT QUESTION.

OUR VISION

TO FUNDAMENTALLY CHANGE TO THE HEALTH OUTCOMES OF HOSPITALITY WORKERS OVER THE LENGTH OF THEIR CAREER.







Impact numbers valid as of May 2021

IMPACT

OVER **\$10M** GRANTED TO BAR INDUSTRY MEMBERS IN NEED

15,000+ HOURS DONATED BY VOLUNTEERS

14,000 MILES RIDDEN BY TEAM NEGRONI IN SUPPORT OF THE HELEN DAVID RELIEF FUND

33,000+ GRANTS MADE TO BARTENDERS IN NEED THROUGH OUR GRANT FUNDS