



**USBG
NATIONAL
CHARITY
FOUNDATION**

SOCIAL RESPONSIBILITY. COMMUNITY SERVICE. PHILANTHROPY

USBGFOUNDATION.ORG
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OUR MISSION

THE USBG NATIONAL CHARITY FOUNDATION'S MISSION IS TO ADVANCE THE LIFELONG STABILITY & WELLBEING OF SERVICE INDUSTRY PROFESSIONALS THROUGH EDUCATION & CHARITABLE ACTIVITIES.



OUR STORY

THE USBG NATIONAL CHARITY FOUNDATION WAS SPARKED INTO BEING WHEN A UNITED STATES BARTENDERS' GUILD MEMBER DARED TO ASK "HOW DO I GET OUT OF THIS INDUSTRY ALIVE, WITH MY HEALTH, A LITTLE MONEY, AND MY SANITY INTACT?"

SHAKEN BY THIS CANDID OUTLOOK ON OUR INDUSTRY, WE COMMITTED THE FOUNDATION TO SOLVING THIS POIGNANT QUESTION.

OUR VISION

TO FUNDAMENTALLY CHANGE TO THE HEALTH OUTCOMES OF HOSPITALITY WORKERS OVER THE LENGTH OF THEIR CAREER.



IMPACT

OVER **\$103,000** GRANTED TO
BARTENDERS IN NEED IN 2017

1,100 VOLUNTEER HOURS
THROUGH THE ACADEMIA
PATRON PROGRAM IN 2017

8,000 MILES RIDDEN BY TEAM
NEGRONI (SO FAR)

60 BARTENDER EMERGENCY
ASSISTANCE PROGRAM GRANTS
IN 2017